

# Divide IT

Designer	Pitsou Kedem
Year	2020



In today's dynamic world, designing products that adapt to change is essential. Design and functionality must go hand in hand to create solutions that are not only aesthetically pleasing but also capable of adjusting to the transformations we are witnessing. This aspect has reshaped and redefined the domestic and work spaces: people work in cafés, from home, or in shared coworking spaces.

Divide IT was created to meet these needs. Designed by Israeli architect Pitsou Kedem, who has worked on several residential projects for MDF Italia, it is a dynamic product that adapts to every need and allows to separate the work spaces and the domestic areas, while maintaining a sense of continuity between adjacent rooms, creating elegant and inspiring perceptions. Divide IT is a complement which can be easily moved and repositioned anytime the user desires.

Available in two sizes, it is composed of multiple panels that, rotating on a 360-degree axis, can be positioned to control the passage of light and sound. This rotation allows to create endless possibilities for division, transition, and diffusion. A simple solution with strong identical features that, used individually or in combination with other dimensional and chromatic variants, allows to create new spaces within environments without resorting to a fixed separation.

## Frame

Load-bearing structure in aluminium sheet, bonded with metal anti-tilt weight, Ø20 mm steel uprights with brake, and an upper aluminium crosspiece.

The swivel panels, which can be rotated by 360°, are made in integral polyurethane painted in the mould. Spherical steel castors for easy 360° movement, upon request.

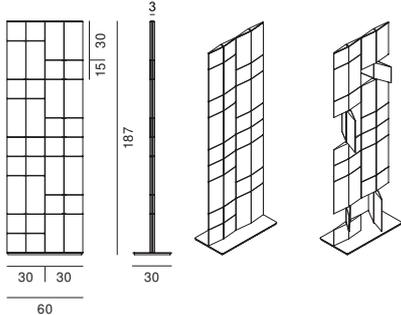
## Divide IT finishes

### Frame

White  
Black

# Divide IT dimensions

Two-modules screen L60



Three-modules screen L90

